



Press Release

20 February 2014

**Planning permission granted for Churchill Retirement Living's new development in Aylesbury**

Retirement lifestyle specialist Churchill Retirement Living is pleased to announce that planning permission has been granted by Aylesbury Vale for a 49, one and two bedroom retirement housing development, including communal features and Lodge Manager's office in Cambridge Street, Aylesbury. The site, which comprises a redundant cinema, has been left undeveloped for a number of years. The development will also include four commercial units at ground floor providing uses such as retail, cafés, and offices. The development is being brought forward as part of the refurbishment of Sainsbury's supermarket in Buckingham Street.

Andrew Burgess, Churchill Retirement Living's Planning Director, says:

"There is a massive need for private sheltered housing in the Aylesbury area. The proposed development of 49 units at the Former Odeon Cinema, Cambridge Street, Aylesbury, will increase access to private sheltered housing for local residents, adding 18.9% more units to the stock. Only 24.1% of all sheltered housing stock, 258 units, are available in the private sector for outright purchase, to meet the needs of owner-occupier households who are 75.2% of all local households. The number of owner-occupier households is five times the number of social housing tenants, but the level of supply of private sheltered accommodation is only around a third of all supply. Therefore existing private sector supply is very low compared to the tenure structure of the District. It is clear that owner occupied retirement accommodation is going to be in increasing demand "

As well as meeting the need for high quality retirement apartments, the development will bring benefits to the local economy in Aylesbury. Owners will be within walking distance of many amenities such as shops and restaurants, and people in this age group tend to prefer local shopping rather than the large supermarkets. When older people sell their homes – often quite large properties – they release these family sized houses back onto the market, meeting another local need.

Andrew Burgess, Director of Churchill Retirement Living comments: “The Council recognised the benefits of this retirement living development as well as the established need for Private Sheltered Housing within the Aylesbury area. The site is located on a main road into Aylesbury, close to the shops and amenities of the town centre and is well served by public transport and provides sufficient parking.”

“We have successfully achieved planning permission first time,” continues Andrew Burgess, “and this is our first development in Aylesbury as well as our thirteenth planning approval in England since June and the construction will get underway soon.

The new development will follow the same highly successful pattern of all Churchill Lodges, providing high quality, self-contained homes in landscaped grounds. Owners have the benefits of a Lodge Manager, 24 hour Careline, Owners’ Lounge, guest suite and laundry room. It is a lifestyle that is becoming increasingly sought after by people of retirement age, who enjoy freedom from household and gardening maintenance, and have the benefit of built-in sociability whilst still retaining their independence and privacy.

For more information on Churchill Retirement Living, please call 0800 458 1856 or visit [www.churchillretirement.co.uk](http://www.churchillretirement.co.uk)

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**Image of the proposed Churchill Retirement Living development in Aylesbury.**

